



Peppermint

2025 ANNUAL REPORT

MESSAGE FROM THE CEO AND BOARD OF DIRECTORS

This past year was one of meaningful progress and strengthened community impact at Peterborough Humane Society.

Across every program and service, we saw the difference that accessible care, dedicated partnerships, and community support made for people and their pets.

Our Spay and Neuter Clinic reached new milestones, completing 4,605 surgeries and launching our Wellness Program, which provided more than 1,600 appointments for routine veterinary care. Our Social Services program also expanded, distributing over 22,000 pounds of pet food and supporting nearly 4,000 animals and more than 2,600 people. We launched our holiday appeal, which resonated deeply with the community and raised more than \$100,000 to support vulnerable animals in our care.



Shawn Morey, CEO of PHS

None of this work would have been possible without the dedication of our staff, volunteers, donors, and partners. Your commitment ensured that every animal who came through our doors received compassion, safety, and the opportunity for a better future.

As we look ahead, we remain focused on building a more connected and compassionate community for people and pets. Thank you for standing with us and for helping create a future where every animal has the chance to be safe, healthy, and loved.

With gratitude,

Shawn Morey, Chief Executive Officer

MISSION, VISION, AND VALUES

MISSION

To be the voice for animals through community outreach, humane education, and adoption; to keep animals and humans together through enhanced care and support; and to reduce pet overpopulation through accessible services.

VISION

A world where compassion for animals and their well-being is ingrained in the fabric of society.

VALUES

We C-A-R-E. Our values reflect PHS's commitment to community, animal well-being, respect & excellence in care & service. They guide our actions & decisions towards creating a better world for animals:

Community Animal well-being Respect Excellence in care & service

PHS's 2024–2026 Strategic Plan focuses on the 'Four Pillars':

Our People & Our Animals

Focusing on our people allows us to continuously improve the well-being, enrichment, and safety of animals within our care and community.

Our Community

Our community is who we serve.

Access to Care

Increasing access to care and reducing barriers allows us to better serve our community.

Education

Education is a cornerstone of progress in the animal wellness industry.



THE UNLIKELY PAIR: CHANCE AND PURROOSH

Chance and Purroosh were two of the most memorable cats to come through our doors this year, and their journey together became one of our standout success stories.

Chance arrived unsure of people and hesitant to trust, initially even considered for our Barn Cat program. With time and patient support from staff and volunteers, she began to show her gentle, curious nature, taking small but meaningful steps forward.

Purroosh, an older cat with a chronic ear condition, carried a calm, steady presence that seemed to anchor him. We moved Chance into the large cat condo with him as a test to see whether another cat might help her come out of her shell even more.

The change was immediate. They bonded quickly, sharing space, napping side by side, and moving through their days with growing confidence. Their connection helped Chance blossom in ways we hoped for but could not have predicted.

Watching them together became a highlight for our team. Purroosh offered reassurance; Chance offered companionship. They lifted each other up, each becoming braver because the other was near.

When they were ready for adoption, it was clear they were a bonded pair. And then the moment we had all been waiting for arrived: Chance and Purroosh were adopted together. Today, they are living their best life in a quiet, loving home where they continue to grow and thrive.

Their story is a reminder of the transformations that happen every day at PHS when animals are given time, compassion, and the chance to connect.



2025 ADOPTION RECAP

Behind every number on this page is a story. A dog who finally felt safe. A cat who found her person. A family reunited after days of worry. These outcomes don't happen by accident. They happen because of the staff, volunteers, foster families, and community members who show up every day for the animals who need them most.



Ash



Chloe

Total adoptions **684**

Cats 478

Dogs 163

Smalls 43

Total intakes **1138**

Strays 696

Surrenders 280

Transfer in 102

Emergency boarding 60

97 animals fostered

Our Foster Program continues to be a vital part of our care network. This year's cohort included many kittens and young animals who depend on our dedicated foster families for early-life care and socialization before they are ready for adoption.

208 animals returned to their owners

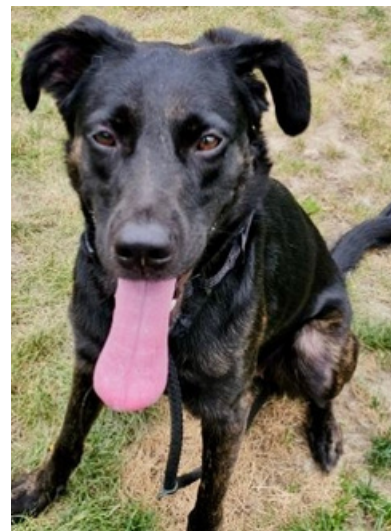
Through licensing, microchipping, reporting, and research, we were able to reunite lost animals with their families. These reunions are a direct result of the systems and community relationships we have built to keep pets and people together.

60 animals supported through emergency care

Our Safe Nights for Pets Program (SNooPy) and Emergency Services provided temporary shelter for animals whose owners were facing a crisis, including domestic violence situations and emergency circumstances. These animals are held with care and love, with the expectation of returning home. It is one of the most meaningful services we offer our community.

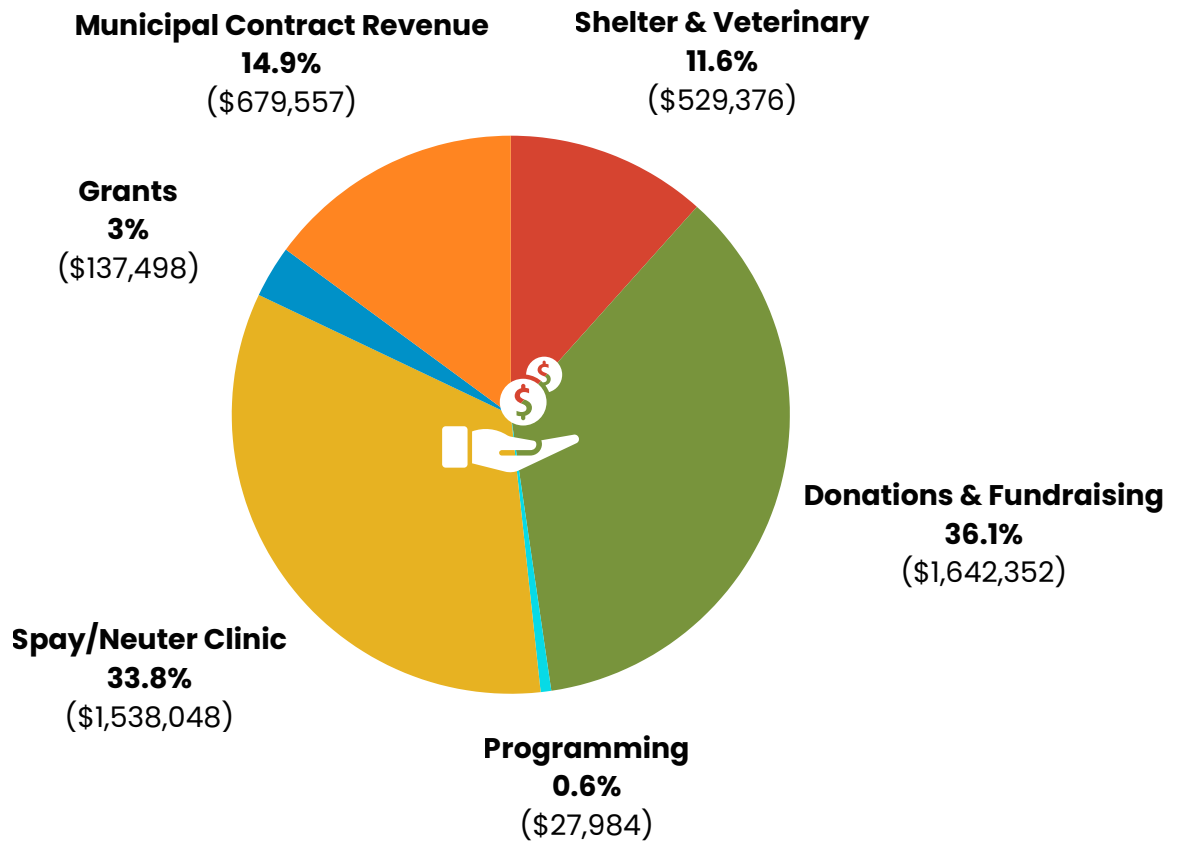
140 transfers in/out with shelter partners

Through our growing network of shelter partners, we welcomed 102 animals through transfer-in and found new adoption pathways for 38 animals through transfer-out. These collaborations allow us to expand capacity and connect more animals with the right homes.

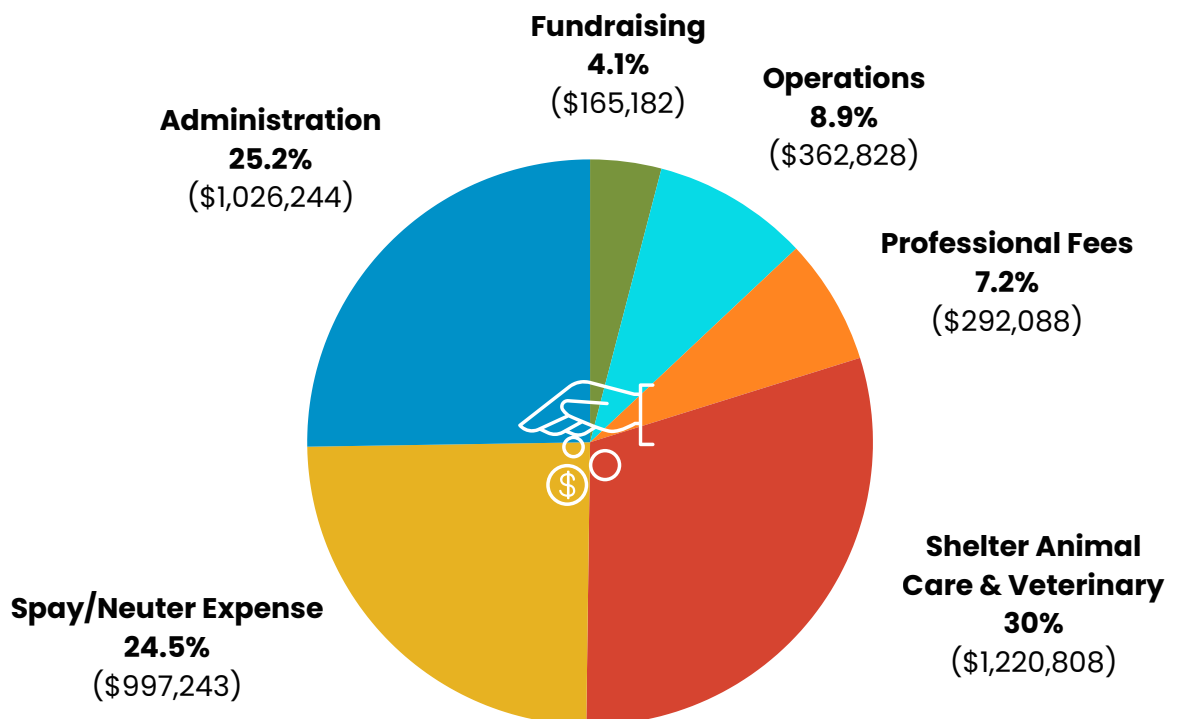


WHAT YOUR SUPPORT MAKES POSSIBLE

2025 Revenue



2025 Expenses



SPAY/NEUTER AND WELLNESS

The Peterborough Regional Spay/Neuter Clinic remains one of our most impactful and high-demand services. In 2025, the clinic completed **4,605 surgeries**, each one helping reduce pet overpopulation and support healthier outcomes for animals across our region. This work continues to be a cornerstone of our commitment to proactive, community-focused animal welfare.

This year also marked the launch of our **Wellness Program**, created to meet the growing need for accessible, routine veterinary care. Delivered through the Can-Pet Mobile Care Unit, the program offers core vaccines, check-ups, and preventive services at an affordable rate, helping keep pets healthy and at home. In its first full year, it provided **1,612 appointments**, reflecting both strong community demand and trust in our services. This work was made possible in part by **\$150,000 in grant funding from PetSmart Charities**, which expanded our ability to reach more households and build a more equitable system of care across the region.

Together, the Clinic and the Wellness Program reflect our long-term vision: a community where every pet has access to the care they need and every family has the support to keep their animals healthy, safe, and at home.



SOCIAL SERVICES: SUPPORTING BOTH ENDS OF THE LEASH

The **Social Services** program continued to grow in both reach and impact this year, reflecting our commitment to keeping people and pets together by ensuring families have what they need to keep their animals healthy, happy, and strong. As more households across our region faced financial pressures and unexpected challenges, the need for accessible pet-support services increased, and PHS was there to meet it with compassion and practical help.



Through our multi-distribution model, we provided **22,140 pounds of pet food** to families across Peterborough and the surrounding area, reaching people through Centre support, community partners, and outreach events. This work helped prevent unnecessary surrenders and eased pressure on households facing difficult circumstances.



In total, our Social Services program supported **3,985 animals** and **2,633 people** with food, supplies, and essential products that helped pets remain healthy and cared for at home.

We also hosted **five community distribution events**, bringing resources directly into neighbourhoods and strengthening partnerships that create a more coordinated network of care.

This year's growth reflects a simple but powerful belief: when we support both ends of the leash, families stay together, animals stay safe, and our community becomes stronger.

FUN WITH PHS

The 2025 event season at the Peterborough Humane Society was our most energetic and community-filled year yet. Each event brought people and pets together in celebration, connection, and support of the work we do every day.

Pet Fest

Our summer kicked off with **Pet Fest**, our community event hosted at the Animal Care Centre. Designed for families, the day offered activities for pets, parents, and kids, creating a lively and joyful atmosphere throughout the Centre. This was our **third year** hosting Pet Fest, and it continued to grow, welcoming **approximately 800 attendees**. Thanks to the generous support of **Peterborough Mitsubishi, BRT Pet Food – PFW Country Store, Whetung Wealth Management, and Shorelines Casino**, the event remained free for the community to enjoy. Their partnership helped us create a day full of fun, learning, and connection for animal lovers of all ages.



PHS Golf Tournament

In July, we launched our **first-ever PHS Golf Tournament**, an exciting new addition to our events calendar. With **119 golfers** joining us on the course, the day was an overwhelming success, filled with friendly competition and community spirit. We are grateful to our event sponsors – **Fox Law, Darling Insurance, and Wound Closure Solutions** – whose support made this event possible. Their commitment helped us create a memorable event that we look forward to growing in the years ahead.



Howlin'

We closed the year with **Howlin'**, a special evening of friendship, food, and celebration. This event quickly became a standout, drawing **118 guests**, making it our best-attended Fall fundraiser. **Chemong Lodge** provided an incredible meal that set the tone for a warm and welcoming night. We extend our sincere thanks to **Red X Technologies, Tri-Line Electric, Darling Insurance, Paul Davis Restoration Peterborough and Kawartha Lakes, LR Brown Audio Visual, and Rusland's Auctioneers** for helping make the evening such a success.



Across all three events, one theme stood out: the strength of our community. Each gathering brought people together in support of animals and the families who love them, and we are deeply grateful for everyone who helped make 2025 such a remarkable year.

MERCH ARRIVAL

The Peterborough Humane Society has launched a new **online Merch Store**, giving supporters an easy way to show their love for animals and the work we do. You can now order **branded shirts, hoodies, and mugs** and have them delivered right to your door.

Every purchase helps twice: it directly supports the care we provide to animals, and it turns you into an **ambassador for PHS**. Wearing or using PHS merchandise spreads awareness, celebrates the bond between people and pets, and strengthens the community that makes our work possible.

The store offers a simple, fun way to stay connected to PHS while helping ensure more animals receive the compassion and care they deserve. Please go to our website to show your support.



COMMUNITY INITIATIVES

One of the most meaningful parts of our year is watching our community show up for animals in ways we never could have planned. From local businesses to community events, so many people chose to give back to PHS in 2025, and we are grateful for every single one.

- **Kawartha Downs** hosted a Wiener Dog Races event in support of PHS.
- **Dorothy Turk and Friends** offered psychic readings to raise funds for the animals in our care.
- **BWXT** treated their team to an ice cream event and directed the proceeds to PHS.
- **Pumpkin Palooza** was made possible by **McAuley Real Estate Group** and **Leahy's Farm and Market**
- **LLF** and **Bowes & Cocks** organized Cupcake Day on our behalf.
- **100 Women Peterborough** directed their collective giving to PHS.
- **Loblaws** hosted a community BBQ event in support of local animals.
- **Ren's Pets** welcomed us for a Halloween Photo Shoot and a Santa Photo Shoot throughout the year.
- **Lansdowne Place** and **McDonald's** hosted **Santa's Breakfast**, bringing holiday cheer and community support together.
- **Boston Pizza** sold kids' meal gift cards and generously donated the proceeds to PHS.

To every individual, business, and organization that fundraised on our behalf: **thank you**. Your generosity makes this work possible.



WINS WORTH CELEBRATING

The **PHS 50/50 Lottery** continued to grow in 2025, with each draw raising more critical funds for the animals in our care. The Spring jackpot surpassed \$50,000 for the first time, followed by the Fall jackpot, which climbed past \$55,000.

Congratulations to Suzanne Cunningham of Buckhorn and Allyson Allin of Lakefield, who each took home more than \$25,000.

This year also saw two winners of the popular **Marlin Travel Ruffle**. Debra Amos of Peterborough and Michael Walker of Highlands East each received a \$5,000 travel voucher generously provided by Marlin Travel Peterborough, with support of Collette (Spring) and Transat (Fall).

Since its inception, the PHS 50/50 Lottery has **awarded more than \$97,000** in cash prizes, \$15,000 in travel vouchers, and a luxury patio chair set donated by Stoney Lake Furniture Co. Every ticket purchased helps support the animals who rely on us and strengthens the programs that keep people and pets together.



Our holiday appeal this year shared the story of **Maggie**, a newborn puppy who came into our care after being rejected by her mother.

Her story resonated deeply with our community, and together **we raised more than \$100,000** to ensure that future animals like Maggie receive the love, care, and second chances they deserve.

PHS STEPPING UP

“We honestly thought that we were going to have to give Bella up.”



“They took her in with open arms and she was absolutely spoiled! She had love and toys and whatever else she could’ve possibly needed!”

When a young couple reached out to the Peterborough Humane Society for help, they did so with hesitation and fear. Their lives had been disrupted by sudden, unforeseen circumstances, and in the midst of trying to regain stability, they believed their only option was to surrender Bella, their beloved ferret. The thought of losing her was heartbreaking, and the worry about how they would be received made the call even harder to make.

What they found instead was compassion. From the moment they connected with our Social Services team, they were met with understanding, reassurance, and a commitment to keeping their family together. Rather than surrendering Bella permanently, the couple learned that there was another path forward.

Bella came into our care for a total of 41 days. During that time, she was treated with the same love, enrichment, and attention we give to every animal who enters our doors. Staff ensured she was comfortable, stimulated, and safe, giving her the stability she needed while her family worked through their challenges. Knowing Bella was cared for allowed the couple to focus fully on their situation without the added fear of losing her forever.

But the support extended far beyond temporary housing. Our team helped the couple navigate community resources, connecting them with partners who could walk alongside them as they worked toward stability. Together, we built a clear plan that ensured they had the guidance and support needed to move forward confidently.

When the time came and the couple regained their footing, Bella went home. The reunion was filled with relief, gratitude, and joy. A family that once feared being separated was whole again.

Bella’s story is just one example of how social services at PHS make a meaningful difference. By offering compassionate support, cross-sector collaboration, and temporary care when it’s needed most, we help keep people and pets together, where they belong.

THE HUMANS OF PHS

Our Animal Care team is the foundation of the Peterborough Humane Society. Every day, our Animal Care Attendants carry out work that is physically demanding, emotionally complex, and profoundly meaningful. They are the first to welcome animals arriving at their most vulnerable, providing clean spaces, nutritious meals, and attentive monitoring, but also the patience and compassion that help frightened animals begin to trust again.

Their role goes far beyond daily care. They notice the small changes that signal progress or concern, offer comfort to anxious pets, and create enrichment that supports healing and well-being. They balance the fast pace of a busy shelter with the individual needs of each animal, often navigating difficult histories and uncertain futures with steady kindness.



The work can be challenging, yet their dedication never wavers. They celebrate every milestone, from a timid cat taking its first steps toward confidence to the joy of seeing an animal head home with a new family. **Though much of their work happens behind the scenes, its impact is visible in every adoption and every second chance.**

Our Animal Care team embodies the mission of PHS. Their skill, resilience, and compassion ensure that every animal who enters our doors is met with dignity, safety, and love. Their commitment is the quiet strength that carries our organization forward.

Employer of the Year by Peterborough Kawartha Chamber of Commerce

Non-Profit of the Year by Peterborough Kawartha Chamber of Commerce

Grew to **44** team members

10 new hires: 40% Animal Care, 20% Clinic, 20% Customer Service, 20% Administration

9 internal promotions

2 new roles created

DONOR SPOTLIGHT: RHONDA

Rhonda has been a dedicated member of the Peterborough Humane Society community since the day the Animal Care Centre opened, bringing warmth, reliability, and a genuine love for animals to everything she does.

As a recent retiree, she was looking for a meaningful way to give back to her community while staying active and connected. Volunteering with PHS offered the perfect blend of purpose and passion, allowing her to make a difference in the lives of animals while working alongside people who share her values.

Rhonda contributes her time in many meaningful ways across the Centre. She volunteers as a front-door greeter, welcoming visitors with warmth and kindness, and as a cat socializer, offering comfort and enrichment to cats waiting for their forever homes. She also supports events throughout the year, bringing her energy and enthusiasm to every gathering.



Her care extends beyond the Centre as well. She is a generous donor, and during the winter months, she and her mother crochet blankets for the cats in our care. These blankets travel home with each adopted cat, offering something soft and familiar for the journey and easing the transition into their new home. Over the past couple of years, they have made and donated more than 350 blankets.

Rhonda's dedication embodies the spirit of PHS. Her kindness, consistency, and generosity help create a welcoming environment for people and a nurturing space for animals. We are deeply grateful for the impact she continues to make and for the example she sets as a volunteer, a donor, and someone who gives from the heart in every sense.

“They need to install a cot for me so I’d be there even more.”

WHAT'S NEXT FOR PHS

As we look toward 2026, the Peterborough Humane Society is preparing for a year defined by growth, innovation, and deeper community impact. Building on the momentum of 2025, we are advancing several major initiatives that will strengthen our role as a leader in animal welfare, education, and community support.

One of the most exciting developments ahead is our partnership with Fleming College, which will make PHS the future home of the new Veterinary Technician program. As the first program in Ontario to offer on-site clinical learning from the first week of study, it will give students hands-on experience at the Peterborough Animal Care Centre and prepare them to enter the workforce sooner through an accelerated four-semester format. We are proud to help train the next generation of veterinary professionals and strengthen the animal-care sector.

In 2026, we are also expanding our Wellness Program by adding an additional service day each week, allowing us to support more families with accessible preventive care. This growth reflects our commitment to keeping pets healthy and in the homes where they are loved, regardless of financial barriers.

Our social services programming will continue to grow as well. With increasing community need, we are expanding pet-food supports and strengthening the wraparound services available to families facing hardship. By deepening cross-sector partnerships and improving access to essential resources, we are building a more coordinated network of care that supports both ends of the leash with compassion and dignity.

Together, these initiatives represent the next step in our vision for a community where animals and people thrive side by side. As we move into 2026, we remain dedicated to collaboration, innovation, and the belief that meaningful change happens when we work together.



Milk



PHS

PETERBOROUGH HUMANE SOCIETY



Peterborough
Humane Society
Celebrating 85 Years

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peterboroughhumanesociety.ca